

Dear Prospective Sponsor/Exhibitor:

We invite you to help us celebrate 33 years of our annual veterinarian and technician conferences on March 21 & 22, 2013. We will be returning to Myhre Equine Clinic (Rochester Equine Clinic facility) for the first day of lectures and again at the hospital for the second day. We are happy to offer your company an opportunity of a sponsorship or space to exhibit. This year's conference will have media and direct mail exposure. Our keynote speaker is Tom Divers DVM, DACVIM, DACVECC from Cornell University.

At a level one sponsorship of \$250.00 your company will receive advertising in our conference program, on our website, and in other promotional material, as well as an area for exhibiting.

At a level two sponsorship of \$500.00 your company will be introduced at the lunchtime "Myhre Minute," given our appreciation, and a company product introduced. The benefits will be in addition to advertising and a preferred exhibit area mentioned above.

At a level three sponsorship of \$1500.00 your company will be given "Top Billing" and advertising along with a prime location area for exhibits. You will be given a 1 minute time slot at the lunchtime "Myhre Minute" to showcase and discuss any of your products or services that may be of educational interest to those attending.

At a level four sponsorship of \$3000.00 your company will enjoy all of the previous benefits, plus an approved speaker to present a 10-15 minute presentation. This presentation must be educational. You will also receive an opportunity to highlight a product or service at noontime for 1-2 minutes.

We look forward to your help with our 33<sup>rd</sup> grand celebration. Visit our website links page for an example of our website and the exposure your company would receive as an upper level sponsor.  
[www.myhreequine.com/Links.htm](http://www.myhreequine.com/Links.htm)

Grant D. Myhre  
Hospital Director